**PRIVACY POLICY**

**Privacy Policy**

i. Alliance Automation Pte Ltd respects your rights to privacy.

ii. This Privacy Statement is developed to inform you about our practices.

iii. Questions regarding this privacy statement should be directed to [customerservice@alliance-a.com](mailto:customerservice@alliance-a.com).

iv. Privacy is a concern to most Internet users. Alliance Automation Pte Ltd is acutely aware of, and sensitive to, the privacy concerns of our customers.

v. We assure you that we do not collect personal information from you unless you provide it to us. If you register to use the site, you will be asked to provide certain information.

vi. We ask for this information solely for the purpose of providing the services offered and authenticating your identity when you login.

vii. Be assured that information about our customers or site visitors will not be sold or disclosed to any third parties.

**Privacy Policy Enforcement**

i. If you feel that Alliance Automation Pte Ltd is violating this privacy Statement, please contact us at [customerservice@ alliance-a.com](mailto:support@quicktimeonline.com)

**Traffic Data**

i. Each time a visitor comes to Alliance Automation Pte Ltd website, information is collected including the domain name / IP address, referring URL, browser and platform, time of visit, pages visited and searches performed, if any.

ii. These statistics are used to help us improve the performance of our website.

ii. Aggregated traffic data may be shared with potential advertisers, research firms, and business partners for demographic purposes. When used in this aggregated form no one will be able to identify or contact you.

**Use of E-mail Addresses**

i. The use of customer email addresses is solely for the purpose of communication between Alliance Automation Pte Ltd and the customers. Customer email addresses will not be sold or disclosed to other third parties.

**Use of Cookies**

i. A "cookie" is a piece of information that our website sends to your browser, which then stores this information on your system.

ii. A cookie allows our website to "remember" information about your preferences either until you exit your current browser window (if the cookie is temporary) or until you disable or delete the cookie. Many users prefer to use cookies to help them navigate a website as seamlessly as possible.

iii. You should be aware that cookies contain no more information than you volunteer, and they are not able to "invade" your hard drive and return to the sender with personal or other information from your computer. If you choose not to accept a cookie, you will still be able to use our website.

**Sending You Responses and Updates**

i. We generally respond to any e-mail questions, requests for service or information, and other inquiries we receive. We may also retain this correspondence to improve our products, services, and website.

ii. Frequently we retain contact information so that we can send individuals updates or other important information about our services and products.

**Surveys**

i. From time-to-time we may request information via surveys. Participation in these surveys is completely voluntary and you always have a choice whether or not to disclose this information.

ii. Survey information will be used to monitor or improve this website, and to improve our customer service and product offerings.

**Security**

i. All transactions via Alliance Automation Pte Ltd website are secure e-commerce transactions with SSL certificates that are protected by both 256-bit encryption and the True Site™ trust mark providing third-party website identity validation.

ii. The presence of SSL means you can rest assured that communications (e.g. credit card numbers) between your browser and [www.alliance-a.com](http://www.alliance-a.com) web server are private and secure when the SSL session is activated.